



— **MAUVE** —

OFFICIAL PRESS KIT 2026

Biography

"Life happens. Changes can break you. But music gives you the chance to write a different story."

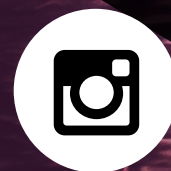
If you ask singer-songwriter Mauve what she feels about creating music, she says it has the ability to take you to an altered reality. Mauve is Mississauga's pop songstress who transcends genres to bring you moving electro-pop tracks combined with soulful and acoustic production. Her songs have gained over **2 million streams** on Spotify and have been featured on Editorial Spotify, Apple Music, and YouTube Music playlists. Mauve has also garnered strong support for her songs online, with several TikTok music videos going viral with **tens of millions** of views.

Mauve is thrilled to have been selected to perform at the **Canadian Music Week Festival** for 3 years in a row! Mauve has been nominated for 4 Mississauga Music Awards and won **Best Online Content**, and has been nominated 2 times for **Solo Vocalist** at the *MARTY Awards*!

Some of her live appearances include performances at Yonge-Dundas Square, The MOD Club, Cineplex, Sneaky Dee's, Toronto Pearson, and hundreds of festivals and events across Ontario. She was selected for the "Love Local Music" program by the **City of Mississauga** and **Canada's Music Incubator** and organized a concert with Suzie McNeil at Celebration Square. In the past year she toured with over 50 live performances.



MAUVE'S AUDIENCE



23,200
Followers



46,000
Followers

LIVE PERFORMANCE REEL

Music



LISTEN TO MAUVE'S
ORIGINAL SONG
"AND I'M OKAY"



MUSIC VIDEOS



[And I'm Okay](#)

[Dream State](#)

[Where it All Began](#)

[Another Life](#)

[I Wish I Was This Girl](#)

[keep going on](#)

[7 Seconds](#)



Playlists

SPOTIFY

Mauve's songs have gained over 2,000,000 + streams on Spotify and have been featured on over 9,000 popular playlists such as:

TIKTOK MUSIC (1,323,100 SAVES)

SAD SONGS (890,000 SAVES)

ELECTRÓNICA (600,000 SAVES)

TOMORROWLAND! (368,000 SAVES)

TOP HITS 2000-2024 (345,000 SAVES)

TOP 50 GLOBAL - HITS VIRAL (205,000 SAVES)

RADIO HITS (199,600 SAVES)

WAVR.AI CHARTS WEEKLY (177,000 SAVES)

2010-2024 TOP HITS (136,000 SAVES)

IT'S A BOP BY SPOTIFY (71,000 SAVES)



APPLE MUSIC

New Music Daily
New in Pop
Breaking Pop

YOUTUBE MUSIC

Pop Before It Breaks
Pop Can
Sine Language

Apple Music

NMD
New Music Daily

Apple Music



Press

Broadway World- "It's without question that the young starlet has hit her stride in becoming the forefront pop songstress from Ontario, Canada."

Buzz Music- "The vocals themselves are beautiful, with harmonies and background vocals providing great additional flavor throughout the song... Mauve has managed to create something special here, and we can pretty much guarantee you'll want to get up and dance once you put this song on the stereo."

Darryl Sterdan, Tinnitist- "The disco-influenced retro-pop revival complements Mauve's growing body of work — all brimming with the singer, songwriter and producer's signature smooth vocals and uplifting, melodic tunes."

The Girls at the Rock Show- "Up and coming Toronto singer Mauve has released a new single Brand New that deals with leaving a person behind who doesn't deserve your time. The tune is both uplifting and powerful but is wrapped up with a playful feel that makes you look on the brighter side of the situation."

Aurora Campbell, Best Kept Montreal- "Vicariously experiencing the thrill of falling for someone through her skillful lyricism and noticeably rich voice is a real treat. Though still early in her career, Mauve seems to possess an intuitive knack for navigating the tropes and of conventions of the current day pop landscape."

RADIO

CHBE Virgin Radio (Victoria, BC)
CJAM 99.1 FM (University of Windsor)
CHSR 97.9 FM (University of New Brunswick)
CKDU 88.1FM (Dalhousie University)
106.9 The X (Fanshawe College)
CIVL Radio 101.7 (UFV Abbotsford)
CBC (National)
Radio Humber
X92.9 Calgary's Alternative
CKNT SAUGA 960 AM
CHFT-FM 100.5 CRUZ FM
97.7 Record FM
Dash Radio
QUBE 88.9 FM
INDIECAN/SIRIUS (Internet)
KCRW 89.9 FM (Santa Monica College)
CHUO FM 89.1 FM
The Sports Guys (Night Wave Radio Station)
University Sacramento
+ many more

MEDIA

CHCH-TV Morning Live
Stingray Music TV channels
NBC-2
FOX40 News
ABC7 News
Toronto Guardian
The GATE
Vents Magazine
Post Magazine
Daily Herald (Chicago)
Eat Sleep Breathe Music
Find your Inner Geek
Harlton Empire
MediaPro Music
Now Hear This
Skoape Magaine
Starry Mag
Prime Time Local News Lloydminster
+ many more

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FOR AN UPDATED LIST OF MAUVE'S UPCOMING SHOWS, GO TO
MAUVELIVE.COM/SHOWS